

**DETAILED REPORT ON
RICE FORTIFICATION PROJECT IN GAJAPATI DISTRICT**

(From 15th November 2012 To 30th January 2014)

Prepared by:

Peoples' Educational Action & Communal Evocation, (PEACE)

At- Mohana, Po-Mohana,

Dist. Gajapati, Odisha-761015

Tel: 91-06816-258393

Email: peace_mohana@hotmail.com, peace_mohana@rediffmail.com

web: peaceodisha.org

RICE FORTIFICATION PROJECT IN GAJAPATI, ODISHA

Project Overview

WFP supports Department of School and Mass Education (DS&ME) of the Government of Odisha (GoO) to supply fortified rice to school going children in the in Gajapati District of Odisha state as part of the Government of India's Midday Meal Scheme that was launched in 1995 whereas PEACE as the Implementing Partner of the project facilitates the programme by Awareness Campaigns (IEC), Orientation and Sensitization sessions for District Level Officers, Block Level Officers, Teachers, SHGs, PRI members and the Community. The objective of this programme is to increase enrolment, retention and attendance while improving the nutritional status of students in primary classes to reduce Anemia through MID-Day meals.

In November 2012, WFP provided support to PEACE for a one year project to set up innovative models for rice fortification project in Gajapati district of Odisha in way of Awareness Campaigns (IEC), Orientation and Sensitisation Sessions for District Level Officers, Block Level Officers, Teachers, SHGs, PRI members and the Community. However, since its initiation, a District Level Workshop in chairmanship of District Collector cum Magistrate has been concluded and 9 Nos. of Block level Workshops are being completed sensitizing district and block level officers about this project. Awareness Campaigns like Ratha Yatra, Folk-dances(27 Nos), Gajapati Utsav campaign, etc are being organised and concluded successfully. The Trainings to the Trainers (TOT) are being organised and the Resource persons with due knowledge imparted 110 nos. of trainings in the village/school level for awareness amongst the school teachers, SMC members and villagers. NHED sessions, Focus Group Discussions, and meetings with cooks relevant to this project are being continuing regularly through project coordinators and 18 nos of Self Motivated Volunteers (SMV) deployed in 9 blocks of this district. Till now, a total of 6971 times of visits are been done by our team to 1648 villages of and 5042 visits are done to 1385 schools in our district. A total number of 3115 NHED sessions and 4741 FGD sessions are conducted to spread awareness about the project.

MISSION

Establish a model for providing fortified rice for supplementary nutrition to the beneficiaries of Mid-Day-Meal (MDM) programme.

Goal

The objective of the project is to demonstrate that it is technically and operationally feasible to use fortified rice for the midday meals provided to children in schools. The project also seeks to improve the iron status and reduce the prevalence of iron deficiency anemia by 5% among school children between the ages of 6 and 14 years of age through rice fortification in Gajapati District.

OBJECTIVES

- Support provided for fortification of 2678 MT of rice.
- At least 90 % of the MDM beneficiaries (6-14 years) receive fortified rice based meals.
- Prevalence of anemia in the intended beneficiaries reduced by 5%.
- Capacity of state government built for procurement of appropriately fortified rice and its quality.
- Capacity of rice miller built on blending of regular rice with fortified rice kernels and its quality assurance.
- About 80% of the school children, teachers and formal/informal community leaders are aware of the micronutrient malnutrition and its consequence.
- A replicable model for the state government.

Impact

So far all 1385 schools have started to cook the fortified rice and the project aims to provide daily meals for nearly 98643 children between 6 and 14 years old.

Achievements

The project has succeeded in demonstrating the technical and operational feasibility of using fortified rice in mid-day meals.

Background:

Odisha's poor nutritional status and low productivity have captured the attention of policy makers. The Department of School and Mass Education (DS&ME) of the Government of Odisha (GoO) is therefore strengthening implementation of its Mid-day Meal (MDM) programme, to address the nutrition and health problems of school children aged 6-14 years. In conformity with the Government of India (GoI) and the judgment of the Honorable Supreme Court of India, the GoO is already providing a rice-based hot cooked meal to 6 to 14 year old children attending the schools.

Fortification of school meals is the most efficient and effective route to alleviating micronutrient deficiencies in school children. MDM's potential in this regard remains largely untapped. The school meal is meant to supplement children's diet and make up the deficiency in calories and proteins.

Recent advances in food technology have led to the production of "fortified rice kernels" (FRK) which can be successfully blended with rice in special blending machines to fortify the rice. In order to take the advantage of this new technology for rice fortification, and the efficient, functional MDM systems, WFP is supporting the DS&ME/GoO by implementing a unique project of fortifying the rice and distributing it to all the MDM beneficiaries receiving hot-cooked meals through the MDM programmes in the district Gajapati, Odisha.

It is expected that about 98,643 school children spread across 1385 schools would be covered under the project through the MDM programme for a duration of 12 months. The annual requirement of fortified rice to cover this group would be 2678 MTs and to fortify this tonnage of rice, 30 MTs of FRK would be required. This includes the processing, handling and transportation losses of FRK.

The implementation of the project is on-going and is supported by PEACE. The project was launched on the 1st of December, 2012 by the District magistrate at Gajapati through a District level workshop. Following are the list of activities undertaken during the the project period till now:

AGREEMENT OF THE PROJECT

The MOU is signed between the Country Director-WFP and President cum Executive Director-PEACE on 12/11/2012 to implement the Rice Fortification Project in Gajapati District. With a view to manage the project the following human resources are being selected:

HUMAN RESOURCE

	Name of the Block Co-ordinators	Name of the Volunteers	No. of Schools allotted (in Nos)	Allotted Block
	Susanta Kumar Pattanayak (678 schools)	Rasmi Paricha	74	Mohana (329 schools)
		Rasmita Nayak	71	
		Lalita devi	101	
		Radha Kanta Pradhan	83	
		Sanjukta Pradhan	43	Nuagada (152 schools)
		Jusio Raita	54	
		Sasmita Mishra	55	
		John Raita	100	R.udayagiri (197 schools)
		Ujaya Raita	97	
	Suresh Chandra Patro (402 schools)	Manoj Kumar Bhuyan	109	Rayagada (227 schools)
		Susanta Gamango	118	
		N.Jagadish	78	Gosani

		Ratikanta Mohanty	72	(175 schools incl. 25 of Pkd. Mnpl.)
		Rajeswari Pattanaik	25	
	Rudra Mohan Patro (305 schools)	Shankar Patro	62	Kasinagar (119 schools incl. 12 of Kasinagar NAC)
		D. Prem Kumar	57	
		Prasanta Biswal	83	Guma (186 schools)
		Bira Karjee	103	
	Manoranjan Swain	Team Leader of the PMU		
	Mohendra Kumar Nayak	Accounts and Documentation Specialist for RFP		
	Prakash Chandra Dash	Project Consultant		
	Laxmi Bilas Hota	Technical Consultant		

With a view to spreading the awareness regarding this project, PEACE has placed all the information in the stalls awarded by the Dist. Administration in the **Gajapati Utsav** (the yearly official tribal festival of Gajapati district) and provided the IEC materials and information by the trained staff members to the visitors to the stalls. Mr. Sidhhanta Mahapatra, the Member of Parliament of this constitution paid a visit to the stall and shared about the project during the tenure.

DETAILS OF ACTIVITIES UNDERTAKEN SINCE THE PROJECT BEGIN				
Sr. No.	Activities	Venue	Unit	Duration
1	Distric Level Workshop on RFP in Gajapati	DRDA Conference Hall, Paralakhemundi	1 No,	01/12/2012
2	Block level Workshop on RFP in Gajapati	Block Conference Hall, Gosani	1 No,	14/12/2012
3	Block level Workshop on RFP in Gajapati	Block Conference Hall, Rayagada	1 No,	14/12/2012
4	Block level Workshop on RFP in Gajapati	Block Conference Hall, Kasinagar	1 No,	14/12/2012
5	Block level Workshop on RFP in Gajapati	Block Conference Hall, Gumma	1 No,	17/12/2012
6	Block level Workshop on RFP in Gajapati	Block Conference Hall, Nuagada	1 No,	19/12/2012
7	Block level Workshop on RFP in Gajapati	Block Conference Hall, R.Udaygiri	1 No,	21/12/2012
8	Block level Workshop on RFP in Gajapati	Block Conference Hall, Mohana	1 No,	17/01/2013
9	Block level Workshop on RFP in Gajapati	Municipality Conference Hall, Paralakhemundi	1 No,	19/01/2013
10	Block level Workshop on RFP in Gajapati	NAC Conference Hall, Kasinagar NAC	1 No,	03/02/2013
11	Awareness Ratha Yatra(Chetana Ratha)	Through-out the district	18 days	26/01/2013 to 14/02/2013
12	Awareness through FOLK DANCES	Through-out the district	27 Nos	18/04/2013 to 25/04/2013
13	Trainings to Teachers and SMC members	Through-out the district	110 Nos	05/02/2013 to 30/10/2013
14	Awareness through NHED sessions	In all schools	3115 Nos	January 2013 onwards
15	Awareness through FGD sessions	In all villages	4741 visits	January 2013 onwards

Awareness campaigns & Modalities of IEC

Stakeholders' sensitization is the main motto to create awareness amongst themselves. A top to bottom approach towards IEC has been employed in the project. This therefore would help in creating a pool at each level which would in turn serve as a support mechanism in creating a pool of informed and aware individuals at the next level. The strategy also foresees ensuring stakeholder buy-in so that resistance to the project/ suspicion against it is alleviated as the percolates to the community. Some of the IEC materials, which are required to operate the project are being prepared and distributed amongst the stake-holders. This has therefore led to the following set of activities at each level:

District Level	--	District Level Workshops
Block Level	--	Block Level Workshops
Village Level	--	Village level Focus Group Discussions, Chetana Ratha, Folk-Dance, etc.
School Level	--	NHED sessions, Trainings to SMC & Teachers, IEC materials, Essay, Debate and Slogan competitions.

Awareness at the level of the community is the key to the success of the project and to facilitate the same, self motivated block volunteers have been engaged to conduct regular nutrition health education sessions in the schools and community.

DISTRICT & BLOCK LEVEL WORKSHOPS

A one-day workshop was organized under the chairmanship of Shri Basudev Bahinipati, District Collector Gajapati on 1st December, 2012. All district level officials along with WFP and PEACE (facilitating NGO) professionals were present in the said workshop. The participant members were like DEO, DLO, BDOs of different blocks, DI, SI, DPC, CI, CRCs, BRCs, Teachers, POPM&E OTELP, district level officials from education, health and civil supply departments, Zilla Parishad member, rice mill owners, NGO (PEACE) professional and resource persons including project Consultant Mr. Prakash Ch. Dash (Ex-collector Gajapati), WFP representatives (State and District Coordinators) and media representatives (print and electronics). The project was inaugurated by Shri Basudev Bahinipati, District Collector with lighting the lamps.

Inaugurating the pilot project on rice fortification in Mid-day-Meal the District Collector appreciated the role of the WFP in initiating the project in this district with an objective to reduce micro nutrient malnutrition among the school going children in the district. He said that there are different programmes has been launched to ensure the enrollment and retention of the children in education system and this project will help in addressing the micro nutrient deficiency along with increased attendance. He greeted the WFP officials for piloting the project in Gajapati, because of the situation of high infant mortality and crude anemia cases in the district. He wished all the success of this programme and requested the officials to cooperate in the successful implementation of this program to make it a model for all of us. Participating as guest of honour, Shri Prakash Chandra Dash, the Project Consultant (the former Collector of Gajapati), mentioned about the importance of this project in challenging the malnutrition among the school children in a large mass. He suggested the

cooperation of all district level officials along with stakeholders in the successful completion of the project to expand into other districts of the state.

Speaking on the occasion, Mr. Himanshu Sekhara Bal, the WFP Odisha in charge focused on the importance of rice fortification in addressing the micro nutrient malnutrition in the locality. In his address, he explained the journey of WFP in India since 1963 and in Odisha since 1986 in some other activities like OTELP program, which is continuing in the district and PEACE is a successful partner. He further informed that the MOU has been signed between WFP and Govt. of Odisha during June 2012 to implement the Rice Fortification Project in Gajapati district. This pilot project has become the focal point for all concern as its scale-up depends on the success of pilot phase. Explaining the process of fortification, he said that one KG of FRK (Fortified Rice Kernel) containing iron will be blended with the 99 KG of normal rice and the rice will be used in the Mid-Day-Meal. There will be no difference in taste, colour and size of the fortified rice. The fortified rice will look like normal rice. Regarding the supply of the fortified rice, he clarified that a miller has been identified at Kasinagar in Gajapati district and oriented about the blending process.

Like the District Level workshop, 9 nos. of **Block level Workshops** in each of the Blocks, Municipality and NAC were being organised on the objectives to aware the Block-level officials on the objectives of the project and the participants attended in these block-level workshops are the block level officers from the respective blocks, Media persons, BRC, CRCs, Teachers, etc.

The details of District and Block level workshops are given hereunder:

Date	Venue	No of Persons Attended	Highlight Points
01/12/2013	DRDA Conference hall,Paralahemundi	60	<ol style="list-style-type: none"> 1. Role of Dist. Administration, DI and other line departments; 2. Engagement of health officials to certify the quality of rice; 3. Transmission of correspondence- who will reply whom; 4. Role of WFP; 5. Role of PEACE; 6. Coverage under the fortification – 6-14 years students but in some schools children of more than 14 years are reading so what about them; 7. Monitoring mechanism of the project activities; 8. If any reaction will be arise by consuming the fortified rice, who will held responsible; 9. There should not be any gap between supply of Fortified Rice to school; 10. The cost for transportation of MDM rice is very low, can WFP bear a small proportion of the transport cost to reach the rice at school point smoothly; 11. Why fortified rice only for school children and not for others in PDS & ICDS 12. After this pilot project for how many years it will be provided;

<p>14/12/2012</p>	<p>Block Conference Hall Kasinagara</p>	<p>30</p>	<ol style="list-style-type: none"> 1. What will happen when the supply of rice is stopped? 2. Can you express that why the iron was not added in the previous MDM rice ? 3. Fortified Rice is harmful to the body or not ? If harmful then explain the remedial steps ? 4. Who will take the responsibility of supply of rice to the school point that is PEACE or anybody else ? 5. Is it possible within one year PEACE will successful to sensitize seven Blocks, one NAC & one Municipality in Gajapati District ? 6. Can you express that the Rice Fortification will merge in the Public Distribution System in future? 7. Is Government will supply this Fortified Rice to all categories ? 8. Can you tell us that the continuing MDM rice now is of low quality? 9. Why the Government is interested to supply the fortified rice now a days in MDM not before?
<p>14/12/2012</p>	<p>Block Conference Hall Rayagada</p>	<p>30</p>	<ol style="list-style-type: none"> 1. Why the fortified rice is not supplied to the BPL families? 2. How many days the fortified Rice will be in good condition? 3. Can you explain that the Fortified Rice make some bad-effected to the health of the children? 4. What period will be ample to change the anemia level in children, if the Fortified Rice is

			<p>given?</p> <p>5. Do the MDM Rice providing is of low quality?</p> <p>6. Why Fortified Rice is necessary now a days ?</p> <p>7. Why the Govt. is not focused on the Anganawadi children for Rice Fortification ?</p>
14/12/2012	Block Conference Hall Gosani	62	<ol style="list-style-type: none"> 1. Explain whether the rice which is supplied in MDM is of low quality? 2. Can you tell us if the fortified rice will infect the health of the school children? 3. Is Government will supply the fortified rice to total population in future? 4. What is the necessity of fortified rice now a days? 5. Who will be responsible to transport the rice to the school point; PEACE / Any body else ? 6. For how many days it can be kept as stock and can it be expired? 7. After some days of stock whether the fortified rice will lost its color or not Explain ? 8. How the Fortified Rice Kernel are made-up of? 9. Where it is prepared? 10. How it is mixed up with Iron elements? 11. Whether this mixed Iron is chemical based or organic one ? 12. Is there any action / re-action if it is taken with Lemon ? 13. Is there any reaction, if the children will take more than the prescribed quantity?

17/12/2013	Block Conference Hall Gumma	30	<ol style="list-style-type: none"> 1. Explain whether the rice which is distributing through in MDM is of low quality or not? 2. Can you tell us that fortified will not provide bad-effect in the health of the children in the school? 3. Is Government will supply the fortified rice to all population in future? 4. What is the necessity of fortified rice especially now a days? 5. Who will be responsible to transport the rice to the school point PEACE / Anybody else? 6. For how many days it can be kept as stock? 7. After some days of stock whether the fortified-rice will lost its color or not; Explain? 8. It could have been better to have the photograph of a boy instead of the old man in the flex banner.
19/12/2013	Block Conference Hall Nuagada	30	<ol style="list-style-type: none"> 1. Can you tell us whether this type of MDM will stop in coming future i.e. after project period? 2. How the students can take MDM in the Summer Vacation (April to June) ? 3. Explain how the environmental factor causes for Anemia? 4. What did you think to aware the community in the Panchayat level? 5. Can you explain is there any difficulties to supply this type of rice to all ?

21/12/2012	Block Conference Hall R.Udayagiri	30	<ol style="list-style-type: none"> 1. What are the major differences between fortified rice & plain rice ? 2. What is the component of fortified rice ? 3. When the fortified rice will come to the schools? 4. Eating of excess iron in food is effected to health or not ? 5. What is the method of supply of fortified rice ? 6. Do you conduct the evaluation programme during the period of sensitization? 7. Will you elaborate how much of iron is present in the existing supplied rice in MDM? 8. What is the necessity of fortified rice in the MDM and not in PDS?
17/1/2013	Block Conference hall, Mohana	47	<ol style="list-style-type: none"> 1. Can you tell us whether this type of MDM will continue for ever in future? 2. How the students can take MDM in the Summer Vacation (April to June)? 3. Explain how the environmental factor causes for Anemia? 4. Explain, will not be any difficulties to supply this type of rice to all including this inaccessible area with present transportation cost declared by Govt? 5. Why this project has been started in

			Gajapati only and not in any other district?
19/01/2013	Municipality conference hall,Paralakhemundi	30	<ol style="list-style-type: none"> 1. Can you express that the Rice Fortification will merge in the Public Distribution System in future or not ? 2. Please explain, whether Iron fortified rice is harmful to the body or not ? 3. Who will take the responsibility of supply of rice at school level (PEACE or anybody)? 4. Is it possible within one year, PEACE will successfully to whole district? 5. Is Government will supply this Fortified Rice to all categories?

31/01/2013	NAC Conference Hall Kasinagara	31	<ol style="list-style-type: none"> 1. What will happen when the supply of rice is stopped? 2. Iron fortified rice is harmful to the body or not? If harmful then explain the remedial steps? 3. Who will take the responsibility of supply of rice at school level ? 4. Is it possible within one year PEACE will successful to sensitize seven Blocks, one NAC & one Municipality in Gajapati District ? 5. Can you express that the Rice Fortification will merge in the Public Distribution System in future or not ? 6. Is Government will supply this Fortified Rice to all categories?
------------	-----------------------------------	----	--

Chetana Ratha Yatra

A chariot highlighting project details and aspects of micronutrient malnutrition specifically has been completed its journey throughout the district for a period of 18 days. This chariot, named “Chetana Ratha”, was inaugurated by Hon’ble minister for women & child development, Govt. of Odisha on 26th January 2013 at Paralakhemundi on republic day in presence of Hon’ble Collector, all district authorities, school children, teachers and audiences. It reached about 301 villages during this tenure and our PMU staff members accompanied the same.

Sl No	Name of the Block	No of G.P Covered	No of Village Covered	Date of visit	Key messages disseminated
1	Gosani	9	23	26-01-2013 to 29-01-2013	What is anemia? what is nutrition? Causes, consequences and strategies to address Malnutrition. What is fortified rice? What is balanced food?
2	Gumma	12	36	31-1-2013 to 01-02-2013	do
3	Kasinagara	13	22	28-01-2013 to 31-01-2013	do

4	Kasinagara NAC	13	12/Ward covered	28-01-2013 to 30-01-2013	do
5	Mohana	24	64	08-02-2013 to 14-02-2013	do
6	Nuagada	14	39	01-02-2013 to 02/02/2013	do
7	Paralakhemundi-Municipality	13	13/Ward covered	26-01-2013 to 27-01-2013	do
8	R.Udayagiri	11	46	07-02-2013 to 09-02-2013	do
9	Rayagada	18	46	04-02-2013 to 07-02-2013	do

Sensitization on Rice Fortification Project & Anemia through Folk dance

Folk Dance is an effective concept to create awareness among the community. It is a means of communication which is both easily understood and interesting to the community. The programme was conducted by “PEACE”. The main motive of this programme was to make the community aware through cultural activities like song, dance, dialog and action etc the causes, consequences and strategies to address micronutrient malnutrition and anemia in particular. The opportunity was also used to share information on the rice fortification project currently under implementation in the schools in Gajapati. The play has been named as “NUA SAKALA” (born of a new Morning) under Folk dance. With the initiation of PEACE, the Script has been finalized, the troop selected and plans for the organizing the folk dance prepared.

Folk Dance campaign reached at those areas where most of the people of that locality gather. In the drama-type idea the same has been played and liked all types of audiences in the village centre place. The programme occurred in the 27 places all over the district covering all blocks, NAC and Municipality. It impacted the excellent awareness in the hearts of those people who were not able to attend other awareness programme under this project. The local language and good musical environment provided the scenario to enhance the awareness of the community on rice fortification and micronutrient malnutrition. In the duration of this play there shown some designed pictorial and voice messages for awareness about the causes, consequences and address of Anemia. Above all, said campaign resulted overwhelming gathering and hope will be a good medium to enhance the awareness of the community on rice fortification, malnutrition, Anemia with a view to address the same.

FOLK DANCE DETAILS						
(From 18/04/2013 to 25/04/2013)						
SL No.	Date	Day	Time	Block	Village/Town	Responsible Person
1	18/4/2013	Thursday	08.AM to 9.00 AM	Gumma	Gumma hata	P.C & Volunteers
2	18/4/2013	Thursday	10.AM to 11.AM	Gumma	Serango	P.C & Volunteers
3	18/4/2013	Thursday	2 PM to 3 PM	Gumma	Gaiba	P.C & Volunteers
4	18/4/2013	Thursday	4 PM to 5 PM	Kasinagar	Kharada	P.C & Volunteers
5	19/4/2013	Friday	08.AM to 9.00 AM	Kasinagar	Kasinagar NAC	P.C & Volunteers
6	19/4/2013	Friday	10.AM to 11.AM	Kasinagar	Khandava	P.C & Volunteers
7	19/4/2013	Friday	2 PM to 3 PM	Kasinagar	Alada Chaka	P.C & Volunteers
8	20/4/2013	Saturday	08.AM to 9.00 AM	Gosani	Paralakhemundi	P.C & Volunteers
9	20/4/2013	Saturday	10.AM to 11.AM	Rayagada	Rayagada Hata	P.C & Volunteers

10	20/4/2013	Saturday	2 PM to 3 PM	Rayagada	Jalango	P.C & Volunteers
11	20/4/2013	Saturday	5. PM to 6. PM	Gosani	Kerandi	P.C & Volunteers
12	21/4/2013	Sunday	08.AM to 9.00 AM	Gosani	Garabandha	P.C & Volunteers
13	21/4/2013	Sunday	10.AM to 11.AM	Gosani	Uppalada hata	P.C & Volunteers
14	21/4/2013	Sunday	2 PM to 3 PM	Rayagada	N.pur Hata	P.C & Volunteers
15	22/4/2013	Monday	08.AM to 9.00 AM	Nuagada	Badapada	P.C & Volunteers
16	22/4/2013	Monday	10.AM to 11.AM	Nuagada	Khajuripada	P.C & Volunteers
17	22/4/2013	Monday	3. PM to 4 PM	Nuagada	Tabarada	P.C & Volunteers
18	23/4/2013	Tuesday	08.AM to 9.00 AM	Rayagada	Mandalsahi Hata	P.C & Volunteers
19	23/4/2013	Tuesday	10.AM to 11.AM	R.Udayagiri	Ramagiri	P.C & Volunteers
20	23/4/2013	Tuesday	2 PM to 3 PM	R.Udayagiri	R.udayagiri	P.C & Volunteers
21	23/4/2013	Tuesday	4.PM to 5. PM	R.Udayagiri	Cheligada	P.C & Volunteers
22	24/04/2013	Wednesday	08.AM to 9.00 AM	Mohana	Mohana	P.C & Volunteers
23	24/04/2013	Wednesday	10.AM to 11.AM	Mohana	Chandiput	P.C & Volunteers
24	24/04/2013	Wednesday	2.PM to 3.PM	Mohana	Karchabadi (Sukhilaamba)	P.C & Volunteers
25	24/04/2013	Wednesday	04PM-5.PM	Mohana	Adava	P.C & Volunteers
26	25/04/2013	Thursday	08.AM to 9.00 AM	Mohana	Birikote	P.C & Volunteers
27	25/04/2013	Thursday	11.AM to 12.PM	Mohana	Chandragiri	P.C & Volunteers

Awareness through organizing Debate, Essay and Slogan Competitions

Essay and debate competition organized among the school students all over the entire district to provide an opportunity to all the children who are the direct beneficiary of the project to understand the details of the project and its benefits. They will also be the best messengers for their family and friend in this regard. Once they educate others it will be easier to run the project smoothly. These children came from the children's committee in each school and also a part of the resource centre. This will also help them to enhance their knowledge and learn their rights and duties.

The topic for the debate, essay and slogan competitions are as under:

Debate : Sarira Bikasare Anuposana tathyara Bhumika

Essay : Bikasasila rastrare khadya-nirapatta O Posanatathyara Abasyakata

Slogan : Anemia ra Karana, Nirakarana, Anuposana, Posana, Santulita Khadya Kana, Madhyan Bhojanare Chhatra / Ebom Abhibhabakankara Bhumika

Programmes:

Block level : At Block level, the 27 competitions are conducted among the candidates promoted from the cluster level for each category; The best three from each category are permitted to compete in the Dist. level competition.

District level : The said competition will be held just one day before the 2nd District level workshop scheduled in the month of December 2013. For the debate, essay and slogan competition block level winners, a combined competition will be organized at the district level and prizes awarded to the first three in each category. The prizes can be awarded in the District level workshop wherein the DM/DI/DPC can give away these prizes to the winners.

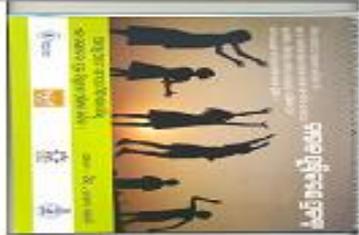
Some of the IEC materials prepared for the Project are under:

List of IEC material developed:

Based on the need of the project, the following IEC material has been developed and distributed to stakeholders.

IEC materials

Sl No	Name of the IEC material	Modalities of Pictures	Purpose
1	Odiya Brochures		Distributed at the district and block level workshops. Also distributed during the chetana Ratha yatra to the community.
2	English Brochures		Distributed at the district and block level workshops. Also distributed during the chetana Ratha yatra to the community.
3	Wall Hanging		Distributed to schools for display in the resource centers by the Block volunteers while making visits to the schools for monitoring and conducting NHED sessions.
4	Training Modules		Distributed to school teachers and SMC members during the trainings.

5	Resource Booklet		Distributed to schools for display in the resource corner by the project coordinators and block volunteers while visiting schools for monitoring and conducting NHED sessions.
6	Project information booklets (General Awareness upon the project in Odia)		Distributed amongst the trainees during the trainings, Chetana Ratha Yatra, Gajapati Utsav and FGD.
7	Slogan	Audio CD	Used to disseminate messages through miking in the Chetana Ratha Yatra.

Distribution of Brochures and the learning materials

List of distributed IEC materials all over Gajapati during the Gajapati Utsav, Ratha Yatra, SHG Mela, Trainings and Workshops.

Sl No	Name of the Block	No of odia Brochures / Learning Materials distributed	No of English Brochures distributed
1.	Gosani	2720	550
2	Gumma	4400	550
3	Kasinagara	2040	550
4	Kasinagara NAC	520	550

CHALLENGES & SUCCESS STORIES

Challenges:

During the implementation of the project, the team members faced some challenges in the field level as well as at the coordination level. These are as following:

1. The Cook in Ranipenta PS the water-tight method was following but after the changing of cook, the traditional method is back again.
2. Head Master of Ranipenta PS told that the supplier forcefully given the rice for 4 months of Fortified Rice which may cause the rice is to be expired before completion of stock.
3. In the Sidhamadanga UPS, the kitchen is not there as well as they have no utensils to cook for which they borrow the same from nearby hostel for MDM preparation.
4. In the schools of Hill-top areas of Gumma block (Ajaygada PS, Bantalada PS, Laura PS) the teachers remain absent and don't go to school whereas the SHG groups in charges of MDM, cook and distribute food among the students. Our volunteers face problem to obtain the details of rice (cooked and stock) due to non availability of MDM registers in the schools as the teacher in possession of this registers do not come to school.
5. The Kumbharsahi P.S. of Paralakhemundi Municipality and the Ranipentha UPS of Kasinagar Block have received the Fortified Rice but could not able to start cooking of the same due to the presence of old rice stock in the school.
6. The closure of School during this tenure has been a challenge to the volunteers and RFP team as they have to conclude their part of duty in a lesser period.
7. The change / transfer of teachers and cooks make it difficult to the project team that they have to convey more and train the new ones so that they will know about the project and it add to a challenge to the PMU team.
8. There are many schools where the storage facility for the rice is not available and this is a common issue here which is to be taken care of in future by the authority.

Success Stories:

1. The pictures in the Resource Booklet provided by RFP project are used for their drawing competition in the Sidhamadanga UPS of Kasinagar block.
2. The said school has been using the green leaves in Dal they cook in the MDM after knowing the advantages of using the same through the RFP project.

3. The Anukonda Ashram School, Tarangada GP of Gumma block are using the IEC materials for preparing their script of school drama.
4. In the Haripur PS, Kasinagar, there is no godown for preserving rice and kept in a class room itself which is not used for study. The school is situated in a very low-land causing the play room for Frogs, Mice and Snakes in the rainy season. As it is very difficult to bring rice from the place where it is stored in the fear of snake, etc. the MDM cooking is risky. On other hand, the presence of Snake, Mouse and Frogs, may cause the rice poisonous. The teachers request our volunteers to suggest for the solution to the higher authority. Our volunteers and project coordinator suggested shifting the rice to a safety place either to village community centre or anywhere which is convenient to them immediately. It has been resolved now by changing the storage place making it success after intervention of our volunteers and RFP/PEACE-WFP.
5. In many schools of the Mohana and Nuagada block , the teachers conduct the classes by the help of IEC materials supplied under RFP project through WFP/PEACE.
6. Considering the whole implementation, it has been resolved that the response to our staff members by the teachers and SMC members as well as villagers has been increased in a great extent after the supply of Fortified Rice to the school than the period when the rice was not supplied, i.e. at the initial stage of the project.